

**Launch of TSCOST Logo and Website by Sri Jogu Ramanna garu, Hon'ble Minister for Environment, Forests and BC Welfare, Govt. of Telangana**



Sri Jogu Ramanna garu, Hon'ble Minister for Environment, Forests and BC Welfare, Govt. of Telangana and Chairman, Executive Committee, TSCOST launched the TSCOST logo and Website on 20-10-2016 at a function organised by TSCOST in the Hon'ble Ministers

chambers at the Secretariat. Er. Y. Nagesh Kumar, FIE, Member Secretary, TSCOST and other officials were present on the occasion.

TSCOST website can be viewed by the public at URL [www.tscost.telangana.gov.in](http://www.tscost.telangana.gov.in). TSCOST website contains the information on the objectives, activities, programs as well as future perspective of TSCOST along with the list of S&T institutions available in Telangana State. TSCOST website also features certain important links to Govt. of India websites along with certain news items and calls for proposals of DST, DBT and other scientific departments of Govt. of India for the benefit of Scientists and Academicians of the State.

Different symbols are used in TSCOST Logo to match their significance and relevance to the mandate and programs of TSCOST.

- a) Microscope, Atomic Structure and DNA Structure symbolise the focus of TSCOST on Research & Development and Popularisation of Science activities. These symbols relate to the most important subjects of Science such as Biological, Physical and Medical Sciences and the importance attached to these subjects by TSCOST in programs such as Scientist Awards, National Science Day, Workshops/ Seminars, Research & Development, Regional Science Centres.
- b) Telescope symbolises the focus of TSCOST on Research & Development and Science Communication activities. This symbol relates to Astronomy/ Space Sciences to which TSCOST is giving due emphasis to this area in programs such as Seminars/ Workshops, Science Communication, Edu-Sat SIT with a view to encourage students.

- c) Paddy panicle symbolises the focus of TSCOST on Agriculture and Traditional Sciences & Technologies activities such as organic farming, training on preparation of vermi compost, bio-fertilisers and bio-pesticides etc.
- d) A palm holding a plant symbolises the focus of TSCOST on Natural Resources & Disaster Management Systems & Rural Development activities such as Establishment of Water Purification Plants, Celebration of Ozone Day, Environment Day, Earth Day etc.
- e) Wind Mill & Lightning symbolise the focus of TSCOST on Energy activities such as Integrated Rural Energy Programs, Kitchen-waste bio-digestor etc.
- f) Wheel symbolises the focus of TSCOST on Industry, Innovation and Patent Information Centre activities such as IPR workshops, Skill development training programs, S&T Entrepreneurship Development etc.

The logo also depicts the cultural heritage of Telangana with the image of iconic Charminar finding its righteous place.

Thus, the TSCOST logo, depicting apt symbols vis-à-vis its Focus Areas, is expected to enthuse public from all walks of life for orienting themselves towards understanding and appreciating Science & Technology in its true spirit.

TSCOST website has been designed and developed through TSONline, and the TSCOST Logo has been designed with the help of a designer.